



1/12/2020

Regarding:
Application A1193 Irradiation as a phytosanitary measure for all fresh fruit and vegetables

Dear FSANZ,

Our company used to export large volumes of parsnips to Australia from New Zealand to fill a market gap in supply. Due to increasingly challenging biosecurity requirements, exporting to Australia on the scale that we used to is simply not viable. The current treatment options are not reliably effective and cause significant damage to shelf life.

Without NZ supply, Australian retailers are unable to meet demand which sends seasonal prices soaring. Many consumers break purchasing habits seeing them go without their regular fresh produce choices in their diets.

Companies like ours and the consumers we service need modern solutions like irradiation to ensure reliable supply of diverse and high quality produce is available. We encourage you to see the importance of this submission and expedite it's approval.

Sincerely,

[Redacted Signature]

Managing Director

Southern Cross Produce Ltd

[Redacted Address Line 1]

[Redacted Address Line 2]